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भारत सरकार
Government of India

इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय
Ministry of Electronics & Information Technology

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दिनांक / Dated. 28.09.2020

Sub.: Hosting mobile applications on 'Mobile Seva AppStore' – reg.

Dear Sir/Madam,

Mobile Seva is an innovative initiative launched by MeitY and implemented by CDAC to enable all Government departments and agencies at the centre, state and local levels in the country to deliver their services through various channels of mobile such as SMS, IVRS, USSD and mobile Apps. It is a centrally hosted cloud based mobile enablement platform, which allows them to expeditiously start offering their services through mobile devices anywhere in India, without having to invest heavily in creating their separate mobile platforms. Over 3,600 departments are already integrated with the platform and availing its services.

2. A dedicated 'Mobile Seva AppStore' (<http://apps.mgov.gov.in>) is also a part of this platform, which is hosting more than 900+ live apps of various domains and categories. Uploading and downloading of apps are free of cost and hassle free. Only verified and signed APK files can be uploaded on the AppStore. Also, number of downloads can be tracked for each app. The AppStore also has auto update facility for the user.

3. 'Mobile Seva AppStore' is India's first indigenously developed AppStore with a very wide reach amongst the people. In this regard, we would like to invite all Central Ministries/Departments and Government departments and organizations in the States/UTs to host their apps on 'Mobile Seva AppStore' and be a part of this mission.

4. For any clarification/information regarding the Mobile Seva project or assistance in hosting Apps on the Mobile Seva AppStore, you may kindly contact:

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With regards,

Yours sincerely,

(Dr. Rajendra Kumar)

All Central Ministries/Departments
IT Secretaries of States/UTs

