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अपर सचिव

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Additional Secretary

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सत्यमेव जयते

भारत सरकार
Government of India
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Dated..... 06-10-2021

Subject: Workshop for Industry organizations for on-boarding on Mobile Seva AppStore - reg.

Dear Sir/Madam,

Mobile Seva is an innovative initiative launched by Ministry of Electronics & Information Technology (MeitY) and implemented by C-DAC to enable all Government departments and agencies at the centre, state and local levels in the country to deliver their services through various channels of mobile such as SMS, IVRS and USSD. It is a centrally hosted cloud based mobile enablement platform, which allows them to expeditiously start offering their services through mobile devices anywhere in India, without having to invest heavily in creating their separate mobile platforms. Over 4,000 accounts from departments for various services are already integrated with the platform and are availing its services.

2. A dedicated '**Mobile Seva AppStore**' (<https://apps.mgov.gov.in>) is also a part of this platform, which is hosting 990 live apps of various domains and categories. Uploading and Downloading of apps is convenient and free of cost. Only verified and signed APK files can be uploaded on the AppStore.

3. The 'Mobile Seva AppStore' has now been opened for private sector for hosting of citizen-centric mobile apps in health, education, agriculture, financial, online payments, electoral services, social welfare, food, transport, energy, etc.

4. To discuss with the various organizations/institutions associated with your organization for hosting their apps on the 'Mobile Seva AppStore', C-DAC Mumbai would conduct an online workshop on **21st October, 2021 at 11 AM** to interact with and brief the participants about its AppStore platform, the on-boarding process and hosting requirements.

5. In this regard, it is requested that you may kindly share the invite to the prospective participants who may avail the opportunity of understanding the platform and come forward to be a part of 'Atma Nirbhar Bharat' mission by digitally empowering the citizens through citizen-centric services provided by

the organization. The workshop details may be referred to at https://mgov.gov.in/msdp_training.jsp.

6. For any clarification or information regarding 'Mobile Seva AppStore', Mr. Kapil Kant Kamal, Joint Director, C-DAC Mumbai (Ph: 9833237956, email: kapil@cdac.in/apps@cdac.in) may please be contacted.

Best wishes,

Yours sincerely,



(Dr. Rajendra Kumar)

**NASSCOM/INVEST INDIA/FICCI/National Skill Development Corporation/
MeitY Startup Hub**